Validation

~ 2 to 4 weeks

> We want to find a solution that demonstrably solves a valuable customer problem

➡ Input

- Prioritised experiments (test and learn cards)
- Defined Problem Statement
- User Segmentation
- Hypothesis
- Supporting research
- Key unknowns / assumptions

Output ➡

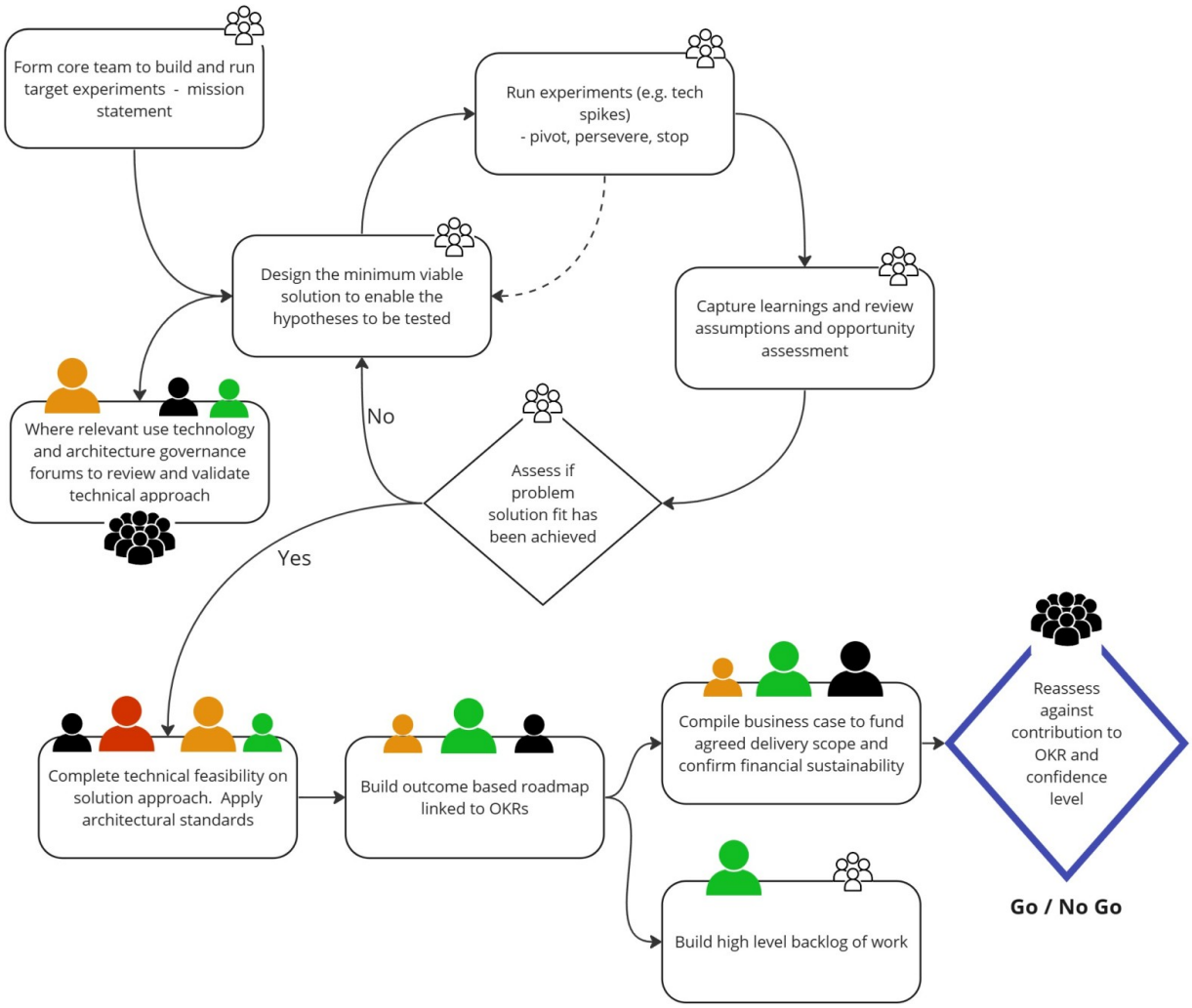
- Business case
- Emergent Hypothesis
- Solution Approach + Options
- Solution architecture design
- Service Design
- Backlog (DEEP)
- Refined outcome roadmap
- Ruthless MVP candidate

□□Golden Thread Practices

- Generative research
- Backlog refinement
- Mobilisation
- Lean experimentation
- Prototyping
- Data driven decision m...
- Value based prioritisa...

□□Golden Thread Techniques

- Team Charter
- Test and Learn Cards
- Hypothesis Creation
- Cost of Delay Prioriti...
- Effort/Value Matrix (2...
- A/B Testing
- Card Sorting
- Data Analysis
- NPS/ CSAT metric
- Lo-Fi Prototyping
- Service Design Bluepri...
- Usability testing
- User Story Mapping
-



Key capabilities

- Core Team
- User Research
- Service Design
- UX Design
- Tech Architecture
- Product
- Development
- Operations
- Delivery
- Data / Analytics
- Forum

Revision #2
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