

# Validation

~ 2 to 4 weeks

We want to find a solution that demonstrably solves a valuable customer problem

## → Input

- Prioritised experiments (test and learn cards)
- Defined Problem Statement
- User Segmentation
- Hypothesis
- Supporting research
- Key unknowns / assumptions

## Output →

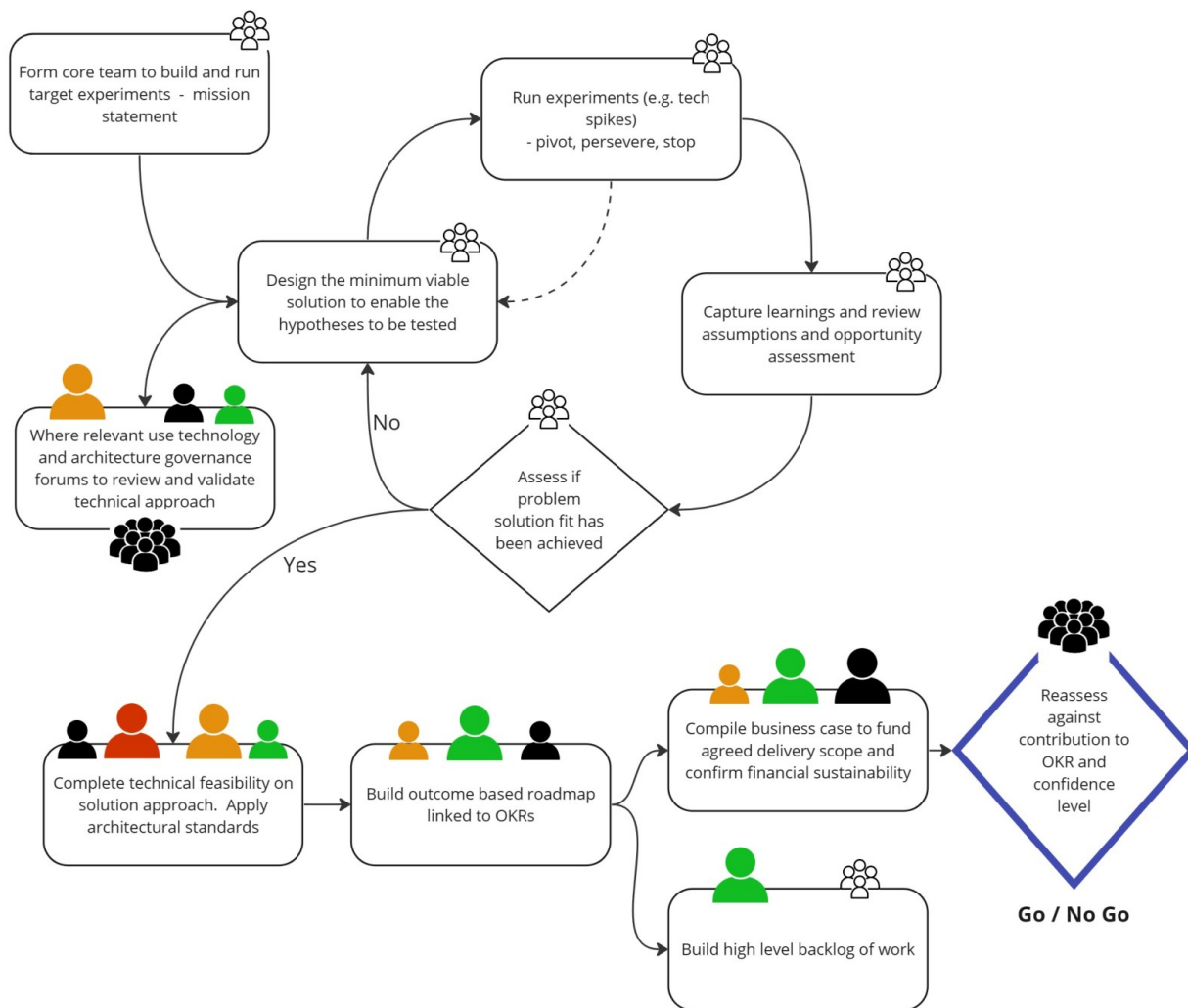
- Business case
- Emergent Hypothesis
- Solution Approach + Options
- Solution architecture design
- Service Design
- Backlog (DEEP)
- Refined outcome roadmap
- Ruthless MVP candidate

## ☐☐ Golden Thread Practices

- [Generative research](#)
- [Backlog refinement](#)
- [Mobilisation](#)
- [Lean experimentation](#)
- [Prototyping](#)
- [Data driven decision m...](#)
- [Value based prioritisa...](#)

## ☐☐ Golden Thread Techniques

- [Team Charter](#)
- [Test and Learn Cards](#)
- [Hypothesis Creation](#)
- [Cost of Delay Prioriti...](#)
- [Effort/Value Matrix \(2...](#)
- [A/B Testing](#)
- [Card Sorting](#)
- [Data Analysis](#)
- [NPS/ CSAT metric](#)
- [Lo-Fi Prototyping](#)
- [Service Design Bluepri...](#)
- [Usability testing](#)
- [User Story Mapping](#)
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## Key capabilities



