

# Mobilisation

## □ What is it

- Mobilisation is the process of assembling and preparing a team, it involves selecting the right members, defining roles, and ensuring they have the tools and knowledge to succeed from the outset.
- Team mobilisation is like setting sail; with the right crew, clear roles, and shared compass, the journey ahead becomes a collaborative adventure
- From the scope of the value proposition and identified solution options the skillsets can be identified for the cross functional team
- Before validation commences assemble the resources to establish a self empowered team and run a series of kick off events to agree the team mission and the team charter.

## □□ Key Benefits / Why is this important

- Clear role definition for all the core team members
- Optimal team composition through aligning the outcome roadmap and solution approach with required capabilities
- Establishing transparency and trust of how the team will work enables the team to create early momentum.
- Enhanced collaboration through creating a shared team charter

## □□ Techniques supporting this practice

- Team charter