

# Value Prioritisation

## □ What is it

- The practice focuses on assessing and ranking features, tasks, or requirements based on their perceived value to ensure that the most valuable items are addressed first. The idea is to optimize valuable outcomes, by focusing on the needs of users, stakeholders and the organisation.
- The candidate items to be prioritised should come from a single, consistent source, the work/product backlog.
- Identify and define how value is being represented. Please see Value Definition practice for how to do this.
- Choose a technique to apply prioritisation. It is strongly recommended to either use Effort/Value or Cost of delay technique to achieve this.

## □□ Key Benefits / Why is this important

- Transparency and demonstrable rationale for how items are being considered more valuable than others in the work backlog.

## □□ Techniques supporting this practice

- Cost of delay
- Effort / Value 2\*2 matrix
- OKR mapping
- Value definition (practice)