User Story Mapping

❓What is it

- User story mapping is a visual representation of the user journey across a product or service. It helps teams understand the functionality and prioritise development tasks, ensuring that the user's perspective and needs remain at the forefront.

👥Who

- User story mapping only delivers any benefit when done as a team activity. The whole core team should take part in this activity to ensure diversity and aligned understanding on any MVP candidates.

🏃 Running the technique

- Find a large wall or digital collaboration tool like Miro. Begin by outlining the backbone of your user's journey. This is a series of high-level activities or key steps the user goes through when interacting with the service.
- These are positioned sequentially from left to right, reflecting the order in which they typically occur.
- Below each high-level activity, you'll break it down into more granular tasks or sub-activities.
- Now, for each of these tasks or sub-activities, you'll develop a user story or backlog item.
- The vertical positioning of user stories under each activity can indicate priority, with higher priority items at the top.
- This helps teams understand what should be developed first to deliver the most valuable features to the user early on.
- By viewing the map, teams can group certain user stories together into logical releases or iterations. This is especially useful when determining the features for a Minimum Viable Product (MVP) versus those for subsequent releases.

Additional Material

- https://jpattonassociates.com/the-new-backlog/